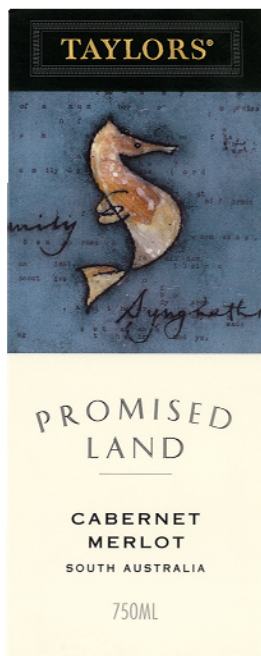




Promised Land Cabernet Merlot 2007



REGION	South Australia
COUNTRY	Australia
VARIETAL	Cabernet Merlot
PACKAGING	6 x 750ml bottles
ALCOHOL	14.5 %
PH	3.51
ACID	6.80 g/l

DESCRIPTION

This wine is crafted to be an easy-drinking, soft and approachable wine.

Parcels of fruit were selected from several well-known South Australian wine regions such as Currency Creek, Padthaway and the Riverland.

The fruit was de-stemmed, and then transferred to a selection of Pottter, Vinimatic and static fermentation vessels with a small percentage of the merlot grapes cold-soaked prior to fermentation. Post primary and then malolactic fermentation, The wine was pressed to a mixture of French and American oak barrels to be matured. Finally, the wine is blended, fined and bottled using minimal filtration.

WINE COLOUR

Dark red with purple hues.

WINE BOUQUET

Lifted aromas of plum, red berries, licorice and a hint of chocolate. Subtle spice, cedar and vanilla characters from oak maturation add to the complexity of the bouquet.

WINE PALATE

This is a medium-bodied wine with soft, round and gloriously fleshy palate. Delicious flavours of ripe plum, red berries abound with subtle licorice and chocolate evident. The finish is clean and long with soft, elegant tannins from the Cabernet Sauvignon.

SUGGESTED FOOD MATCHING

Lamb cutlets with garlic mash.

CRITICS NOTES

★★★★ "Lifted, aromatic, blackberry nose with a spicy lift. The soft palate is filled with bright berry flavours layered with tomato leaf characters."
Winestate Magazine, 1 Aug 2008

AWARDS TO DATE

- 2009 Sydney International Wine Competition ~ Highly Commended
- 2008 Royal Adelaide Wine Show ~ Class 23 ~ Bronze Medal
- 2008 Royal Hobart International Wine Show ~ Class 61 ~ Bronze Medal
- 2008 Shanghai International Wine Challenge ~ Bronze Medal
- Royal Queensland Wine Show ~ Class 57 ~ Bronze Medal
- 2008 Japan Wine Challenge ~ Bronze Medal

CELLARING NOTES

Ready for immediate enjoyment however with careful cellaring will develop further to 2010, possibly longer.