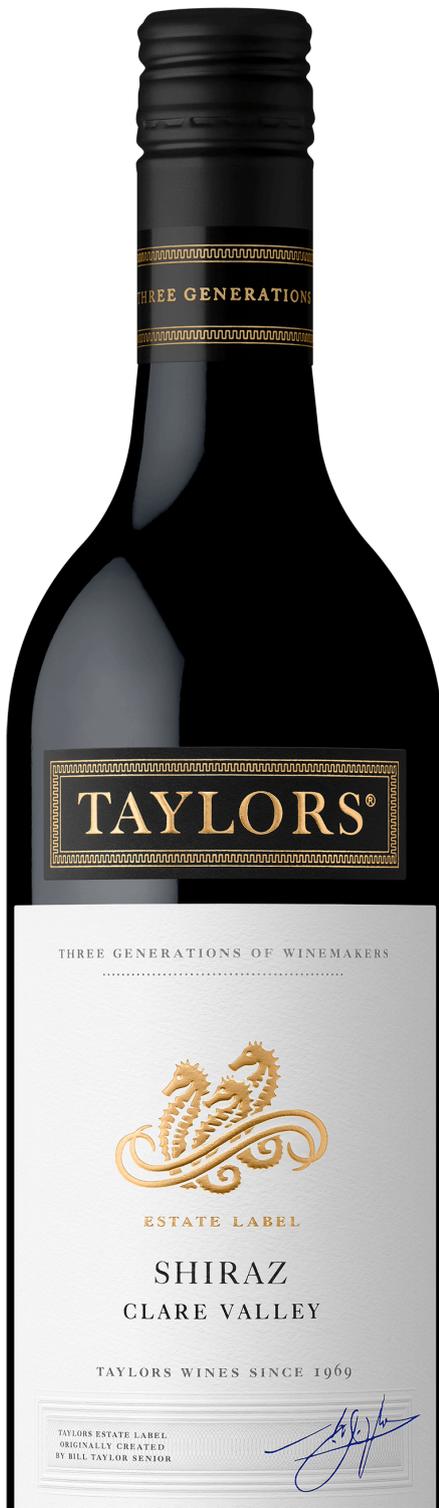


TASTING NOTES



TAYLORS® ESTATE

WITH THE FIRST PLANTING OF OUR VINEYARDS IN 1969, WE SET OUT ON A JOURNEY TO CREATE AUTHENTIC ESTATE GROWN WINES. NOTHING PREPARED US FOR ITS OVERWHELMING SUCCESS, WITH THE FIRST VINTAGE AWARDED A GOLD MEDAL IN EVERY NATIONAL WINE SHOW ENTERED. WHILE THE RANGE HAS SINCE GROWN TO INCLUDE MORE VARIETIES, EVERY BOTTLE IS STILL CRAFTED AT OUR CLARE VALLEY ESTATE WITH THE SAME CARE AND ATTENTION AS THAT VERY FIRST VINTAGE.



SHIRAZ 2018

REGION

Clare Valley

COLOUR

At release the wine is a dark red colour with ruby red hues.

NOSE

The wine has a seductive, lifted aroma characterised by plum, blackcurrant and dark cherry fruits along with subtle chocolate and a touch of oak derived spice.

PALATE

The palate is plump & generous with ripe fruit characters of plum and blackberry. Mocha coffee and subtle spice from oak maturation balance the fruit flavours. The wine is medium to full-bodied with a fleshy mid-palate & supple tannin structure. It is a well balanced wine with great texture, good length and enjoyable fruit on the finish.

WINEMAKER NOTES

The fruit was sourced from the Taylor family estate in the Clare Valley. Once harvested, the fruit was quickly transferred to the winery and de-stemmed. Primary fermentation was carried out in stainless steel fermenters then the grapes were pressed using a pneumatic bag press with all pressings returned to add weight and texture to the wine. The wine was then transferred to American oak barrels for secondary, malolactic fermentation. The wine was matured in American oak for 12 months followed by fining, minimal filtration & bottling.

CELLARING NOTES

This wine can be enjoyed upon release but will reward careful cellaring up to and possibly beyond 2020.

TECHNICAL DETAILS

Alcohol	14.5%	Acid	6.29g/litre
PH	3.6	Residual Sugar	0.5

www.taylorswines.com.au

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AUSTRALIA'S FIRST FAMILIES OF WINE



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REVIEWS FOR TAYLORS ESTATE SHIRAZ 2018

Stuart Robinson,

9 jan 2019

90 points

The Taylor's (outside of Australia AKA Wakefield) Estate range has been in rather good form of late, blending succulent blue fruit with a savoury mien backing this up. Exuding the air of cooler climes, with a suggestive pitch of oak framing things up. Seasoning, blue fruit, hints of white pepper - all aiding and abetting length. Subtle structure. Whilst aimed at drinking now, will happily cellar in the short term.

Bob Campbell MW,

10 jan 2019

89 points

Moderately dense shiraz with plum jam, vanilla, raspberry and subtle spicy flavours. Soft, rich and ready to drink.

Nick Butler,

10 jan 2019

90 points

Red and black berries, red and black licorice, medium-weight and just-ripe aromatics. The palate shows more sweetness and generosity. Built to be enjoyed now - sweetness is charming. A crowd-pleaser.

Campbell Mattinson,

11 jan 2019

88 points

The label design has been tweaked slightly (not shown here) but the quality/style remains the same. Sweet fruit, simple in general, well balanced and easy to drink. Clean. Berries and more berries with cloves and toast. No great shakes but it goes all right. Sweet mid palate is key.

Regan Drew,

12 jan 2019

17/20

Comes with the fancy temperature gauge advising if the wine is too cold, just right or too warm with a 6 degree spectrum. New label looks good without losing the connection to the old. 12 months maturation in old American oak. Winemaker is Adam Eggins. Plenty of plum, cherry and crushed herb leaf nose with bitter char and sweet milk choc/mocha. Spot on medium bodied with darker, savoury stalky elements supporting the rich plum fruit with sweet oak. Straight down the line with fine, easy tannins. Reliable and doesn't fail to deliver.



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Travis Schultz, *This shiraz has pizzazz*
12 jan 2019

The Taylors (Estate label) shiraz has long been one of the country's best-selling wines, domestically and abroad. The 2018 vintage has recently been released and is showing the quality you'd expect from an exceptional season. The 2018 vintage started off cooler than normal and was dry, frost-free and without any of the heatwaves that can be damaging to outcomes in the winery. On the nose, there is a hint of licorice and forest floor. Swirl the glass and take a second whiff and the sweetness and spice of the American oak exposure is immediately apparent and soon followed by ripe plums, blackcurrants and a hint of chocolate through the middle. There's a delightful texture on the palate and a delicate balance between fruit and tannin as the cassis and mint characters appear on the finish. What really makes the Taylors shiraz stand out is that despite the fruit being plump and ripe, the red berries don't overwhelm the spice, acid and tannin that make for a classically Clare shiraz. Approachable yet cellar-worthy, fruit forward though restrained, the 2018 vintage of the Taylors Estate label shiraz continues to set the benchmark for red wines at the \$20 price point.

Vic Harradine, *New in Vintages*
2 jan 2020
93 points

Aromas of black cherry, berry and plum intertwine with baking spice and cocoa on the nose of this value-laden shiraz. It spreads over the palate creamy smooth and medium-plus bodied while unleashing a gusher of fruit-forward flavour of ripe mulberry, black plum and ripe Bing cherry adorned with balancing tang and a boatload of pizzazz. It showcases persistent purity of fruit, is balanced on a pin and sports a dry, delectable finish with palate replays plus a hint of cassis and dark, bittersweet chocolate. Pour with friends and slow-cooked lamb shoulder or grilled rack of lamb.

Ray Jordan, *Cellar Talk*
6 jan 2020
90 points

This is a quality wine from a good vintage. The folk at Taylors really know how to put together great value for money wines from their Clare Valley headquarters, and this plum and punchy number delivers all you want in this price range. Great wine for winter drinking.

Ray Jordan, *Top 100 Reds: Ray Jordan's favourite red wines from \$15 to \$20*
7 jan 2020
90 points

Effortless and stylish cabernet delivered with great value. Smooth palate of mulberry and blackcurrant with a seamless oak addition to



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work with the chalky fine tannins. Neat little wines this.

Vic Harradine, Vintages Release: August 8, 2020
8 jan 2020

(Exceptional Value) Aromas of black cherry, berry and plum intertwine with baking spice and cocoa on the nose of this value-laden shiraz. It spreads over the palate creamy smooth and medium-plus bodied while unleashing a gusher of fruit-forward flavour of ripe mulberry, black plum and ripe Bing cherry adorned with balancing tang and a boatload of pizzazz. It showcases persistent purity of fruit, is balanced on a pin and sports a dry, delectable finish with palate replays plus a hint of cassis and dark, bittersweet chocolate. Pour with 'bubble' friends and slow-cooked lamb shoulder or grilled rack of lamb.

Ned Goodwin MW,
8 jan 2020
90 points (special value)

The standout of this tier (with the Tempranillo), simply because of the integration between oak artefact, acidity and fruit ripeness. Rich, sure, but the wine boasts a sheen of glossy floral scents, blueberry, bitter chocolate and spice. It all works well. The sort of wine Australia made its reputation on.

Luxe Magazine, Should that Red be Chilled?
11 jan 2020
4 stars

Mainly American oak used in the making of this wine so there is lots of vanilla, dark fruit, dark berries and good spice; the tannins are non-aggressive and show finesse and elegance, not just power and alcohol.

AWARDS & MEDALS



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AWARDS FOR TAYLORS ESTATE SHIRAZ 2018

WINE SHOW

WINE SHOW	AWARD
Sydney International Wine Competition 2020 2021	Top 100
China Wine & Spirits Awards Best Value 2021	Double Gold
Tasters Guild Wine Lovers International Consumer Wine Judging 2021	Double Gold
China Wine & Spirits Awards 2021	Gold
New Zealand International Wine Show 2021	Gold
Concours Mondial de Bruxelles 2021	Gold
The Global Syrah Masters 2021	Gold
World Value Wine Challenge BTI 2021	Gold
The Asian Syrah Masters 2021	Gold
Selections Mondial Des Vins CANADA 2021	Gold
New World Wine Awards 2021	Gold
Clare Valley Wine Show 2021	Gold
Sommelier Challenge International Wine & Spirits Competition 2021	Gold
Sydney International Wine Competition 2020 2021	Blue Gold
New York International Wine Competition 2021	Silver
Millennial Award Show 2021	Silver
American Wine Society Commercial Wine Competition 2021	Silver
Syrah du Monde 2021	Silver
San Francisco International Wine Competition 2021	Silver
Wine Showcase Magazine New Release Tasting 2021	Silver
Royal Adelaide Wine Show 2021	Silver
Royal Melbourne Wine Awards 2021	Silver
Womens Wine & Spirits Awards 2021	Silver
Dan Berger International Wine Competition 2021	Silver
Paris Wine Cup 2021	Silver
London Wine Competition 2021	Silver
New World Wine Awards 2021	Bronze
Wine Luxe International Wine Awards 2021	Bronze
London Wine Competition 2021	Bronze
Perth Royal Wine Show 2021	Bronze

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Royal Hobart International Wine Show 2021
International Wine & Spirit Competition 2021
International Wine Challenge Tranche 1 2021

Bronze
Bronze
Bronze